



# Concept of a “European Transport and Mobility Forum”

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Towards user-centric transport in Europe. Challenges, solutions  
and collaborations

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## Vision

An alliance that helps identifying, designing and implementing disruptive mobility solutions in synergetic ways and in participatory processes taking into account innovation potentials and user perspectives from the start

## Objectives

- establish multi-/cross-modal links between transport modes for passengers and freight
- integrate user representatives into the network and include their perspectives into all transport aspects
- involve stakeholders beyond transport
- sustain the work of Mobility4EU beyond its duration



## Results

- (true) multi-dimensional cooperation between stakeholders between modes, passenger and freight transport, demand and supply sides and stakeholders beyond transport
- advocacy for cross-modal and user-centered transport and for disruptive innovation
- strategic planning based on action plans, roadmaps, strategic recommendations
- projects integrating all modes and stakeholders on an equal footing
- filling the “human centered transport” term with meaning and providing input for its

implementation



## Impact

- new technologies, processes and services that can change society by innovation
- new funding schemes and policy instruments to support the development of cross-/multi modal mobility solutions
- strategic alignment within member organizations
- framework for strategic planning for cities and other stakeholders (SMEs)
- knowledge transfer from/into topics beyond transport



## Activities

- regularly edit strategic documents and action plan
- develop implementation actions and initiate and support their follow up
- hold regular conference and interactive, participative workshops for strategic development and project ideas
- continuously reach out to other stakeholders
- share best practices and lessons learned

## Structure

- bottom-up organization offering multiple ways of involvement, various options under discussion

Panel Discussion

# STAKEHOLDER EXPECTATIONS FROM THE “EUROPEAN TRANSPORT AND MOBILITY

## Stakeholder expectations from the “European Transport and Mobility Forum”

### Panelists:

- **Erzsebet Foldesi**, MBE, Hungary (*representing users*)
- **Ineke van der Werf**, Rover, Netherlands (*representing users*)
- **Riccardo Groppo**, Ideas&Motion, Chair of EPoSS WG Transport, Italy (*representing industry*)
- **Xavier Sanyer**, ATM Barcelona, Spain (*representing cities*)
- **Carolina Cipres**, ZLC, Spain (*representing freight*)
- **Mary Panou**, CERTH, Greece (*representing academia*)

25/10 Crowd Sourcing Game

**WHAT SHOULD THE FORUM DO?**



# What should the forum do?



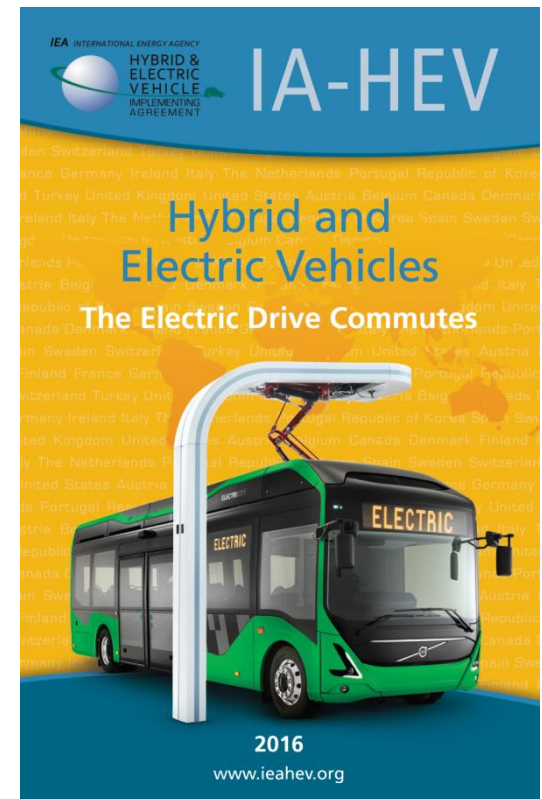
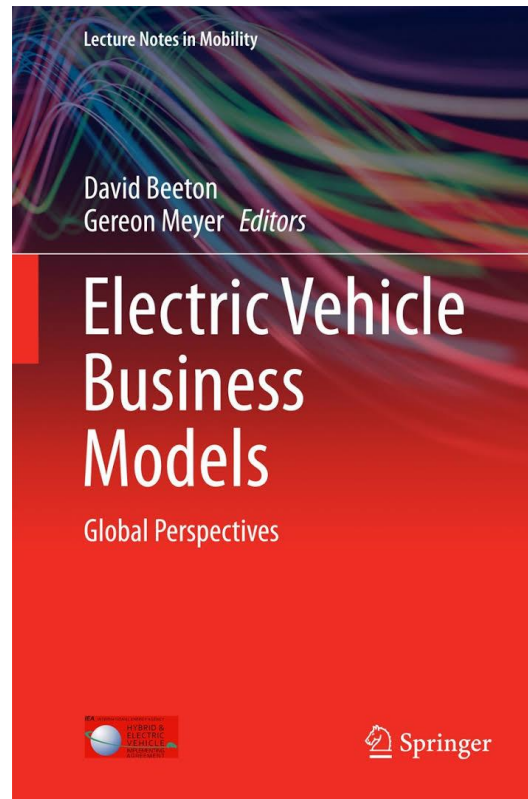
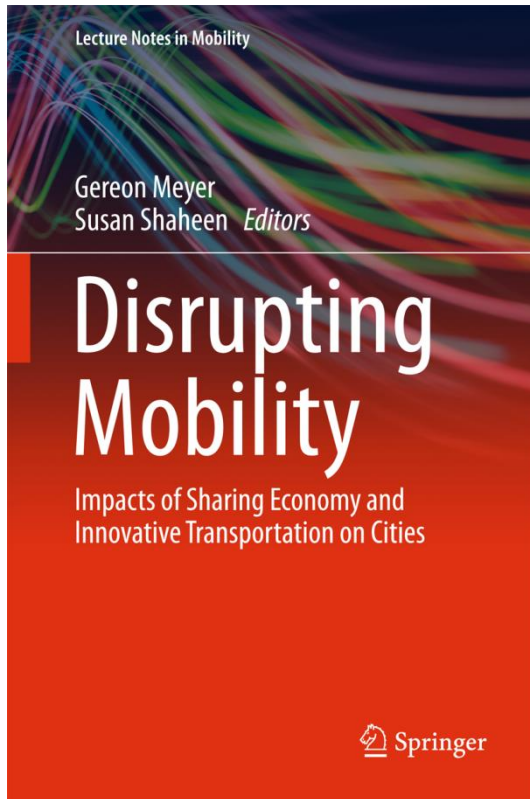
**25/10 Crowd Sourcing Game** on bold ideas / first steps

## Steps:

1. Get a card and a pen
2. Write down your idea on the card (max ½ sentence) *2 min.*
3. Exchange cards with other persons *1 min.*
4. Discuss ideas on the card you have with a partner, then rate with score of 1 (low) to 5 (high) on back of card *1 min.*
5. Repeat steps 3 and 4

## After five rounds

6. Add the scores on back of the card and note sum
- 10 Best scoring ideas will be identified.  
3 Originators will be rewarded.



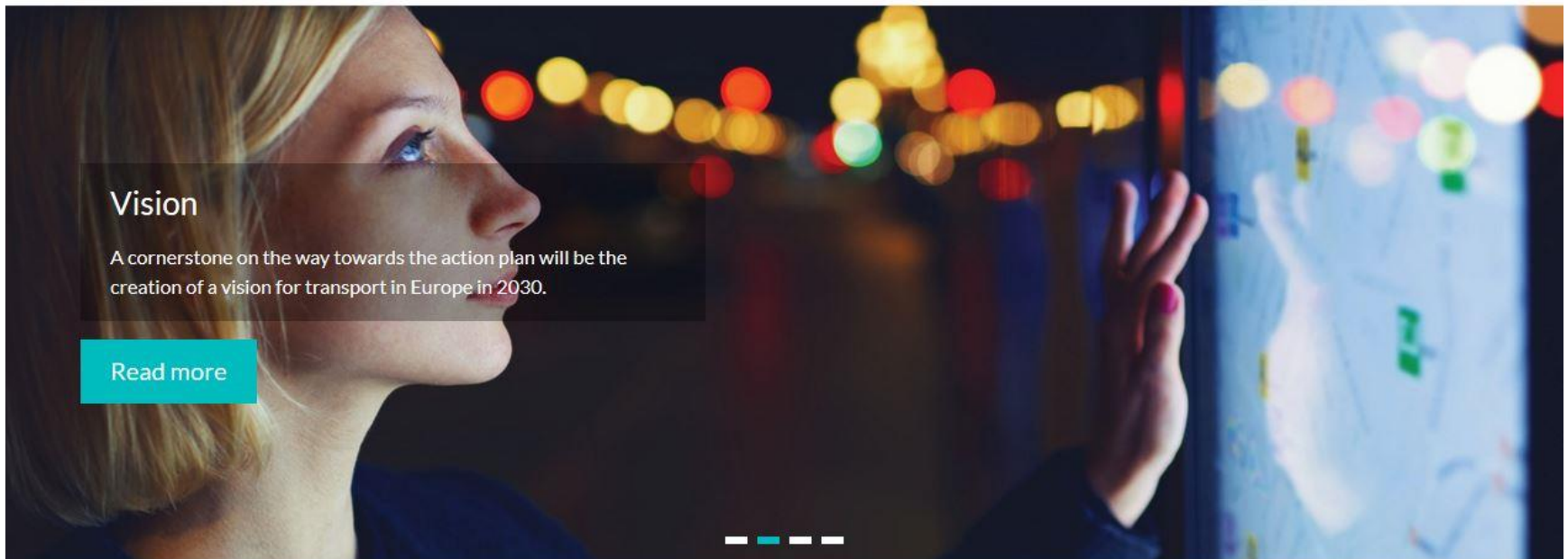
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## Vision

A cornerstone on the way towards the action plan will be the creation of a vision for transport in Europe in 2030.

[Read more](#)

[www.mobility4eu.eu](http://www.mobility4eu.eu)



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