



**14:30 – 16:00**

**COLLABORATIONS FOR FUTURE  
MOBILITY**

**SESSION A: GETTING CITIZENS ON  
BOARD: CO-CREATING OUR FUTURE  
MOBILITY SYSTEM**





- Discuss and establish the topics for the Working group for the European Transport and Mobility Forum: **“Getting citizens on board: co-creating our future mobility system”**
- Demonstrate tools for co-creation and participatory sensing

1. Co-creation platform & citizen observatories  
(Dr. Imre Keseru, VUB-MOBI, Brussels)
2. Participative GIS Map Tool in Barcelona  
(Jordi Martín I Oriol, ATM Barcelona)
3. Consensus making with citizens  
(Dr. Floridea di Ciommo, CambiaMO, Madrid)
4. 3 round tables
5. Conclusions

# Table pitches

**Table 1: Co-creation platform & citizen observatories**  
(Imre Keseru)

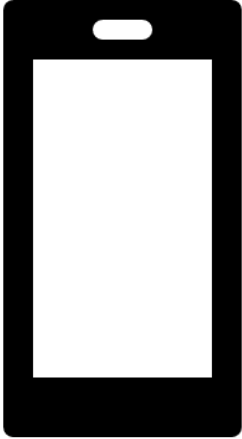
**Table 2: Digital tools to involve citizens**  
(Jordi Martín I Oriol)

**Table 3: Consensus making** (Floriea di Ciommo)

30 minutes to answer 2-3 questions

## Table 1: Co-creation platform & citizen observatories

- Can we trust data collection that was set up and implemented by citizens?
- How can citizens be motivated to contribute to co-creation, especially hard-to-reach groups?



## Table 2: Digital tools to involve citizens



- Is Geographic Information System technology a useful tool for defining mobility policy strategies with the involvement of the public?
- Is it more likely to become a channel for complaints than an effective tool to collate mobility planning strategies through citizen involvement?
- Would interactive mapping exclude certain types of users depending on their technical ability?



## Table 3: Consensus making



- How to achieve collective knowledge on shared-mobility?
- How to create consensus in a controversial subject?



# MOBILITY 4 EU

## Action Plan for the future of mobility in Europe (690732)

Project funded by the European Commission within the  
H2020 Programme (2014-2020)

